



Aviation Auctions Launches a New Sales Platform for Used Helicopters at HAI HELI-EXPO

Free, non-exclusive listings get global exposure from 60,000 prospective buyers

HOUSTON, Texas – February 29, 2016 – Aviation Auctions today announced the official launch of its new online auction platform dedicated to selling used Helicopters. Our marketplace allows thousands of global buyers to come together to bid and buy used Helicopters at a competitive and focused 30 day auction event. The company has found a way to combine the safety of an aircraft brokerage service with the power and excitement of an online auction.

Aviation Auctions is a hybrid between an online auction, an online listing and a brokerage service. “Unlike a traditional auction, the final bid is not binding unless the seller formally agrees to the offer AND the buyer conducts a successful onsite inspection. We will also manage the entire process on behalf of the seller keeping disruptions to a minimum.” states Don Groenemann, company principal.

Aviation Auctions is able to provide some unique benefits over other approaches:

- **Industry Expertise:** Aviation Auctions utilizes the expertise of Don Groenemann, a 40-year industry veteran to guide sellers through the entire process.
- **Global Buyer Network:** We market our events to over 60,000 global buyers and only registered & approved buyers can bid.
- **Low Seller Risk:** There is “no charge” to the seller to list in an auction and we are **only** paid if an aircraft on our site sells. Also buyers can “submit an offer” or “buy it now” to end an auction early.
- **Seller Protection:** The identity of the seller remains confidential and is only released once an acceptable offer has been received.
- **Minimized Expenses:** We sell the aircraft online and it is sold “as is, where is” unless changes to the aircraft are mutually agreeable after the inspection.
- **Innovative Technology:** Many modern online auctions features like auction extensions that keep any bidding momentum alive.

The next monthly auction starts on March 1. To participate in an auction event, contact Aviation-Auctions at don@aviation-auctions.com or call (817) 266-8788. Additional information may be found on their website: <http://www.aviation-auctions.com>

About Aviation-Auctions

Aviation Auctions, L.L.C. is a provider of online auction services for the aviation industry. We create a global marketplace for aircraft owners and operators to convert surplus aircraft and major components to cash in a safe, secure environment. Although our solution is new, as a company we offer over 45 years of combined aircraft industry sales and marketing experience. For more information on Aviation-Auctions, please visit the company's website at <http://www.aviation-auctions.com>.

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